



**Lehigh Valley**  
ECONOMIC DEVELOPMENT

2024  
Board of  
Directors

## Our Mission

The mission of Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth, and retention of employers, and the creation of jobs for people of all skill and education levels.



The Lehigh Valley Economic Development Corporation Board of Directors brings together the talents and expertise of individuals from some of the region's largest companies and organizations, representing a wide range of sectors and industries from the economy. These dedicated individuals from both the public and private sectors work together toward the same shared goal of supporting economic development, creating and retaining jobs, and attracting talent in the Lehigh Valley.

The support of the LVEDC Board of Directors is essential in the development of our organization's long-term strategic plan and in defining LVEDC's vision, priorities, and strategic initiatives, in areas such as the recruitment and retention of businesses and the attraction of talented individuals. The vision of the board helps enable LVEDC to go beyond traditional economic development marketing strategies and compete with regions much larger than our own.

“ *LVEDC's Board members bring a blend of enthusiasm for the Lehigh Valley and experience gained as leaders in their respective organizations to help the Lehigh Valley continue growing strategically and smartly.* ”

*– Ed Dougherty, Board Chair*

The LVEDC Board of Directors and our various stakeholders never waver in their commitment to the region or their focus on our vision of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skills and education and strengthens all our cities, boroughs, and townships. They truly embody the professionalism and excellence that is made possible in Lehigh Valley.

# Board of Directors

## Executive Board of Directors



**Chair**

**Edward Dougherty**

Senior Vice President &  
Chief Business Development Officer  
Lehigh Valley Health Network



**Donald T. Cunningham**

President & CEO  
Lehigh Valley Economic  
Development Corporation

“ The Lehigh Valley Economic Development Corporation Board of Directors includes representatives from the large governments of the Lehigh Valley and a high-level cross-section of private sector employers in the market, all working together toward a shared goal of advancing regional economic development.

– Don Cunningham, President & CEO



**Vice Chair**

**Stephen Hoff**

Executive Vice President &  
Chief Financial Officer  
Crayola



**Treasurer**

**Chris Brown**

Senior Vice President &  
Director SBA Lending  
Fulton Bank



**Secretary**

**Dan McCarthy**

Secretary  
Lehigh Valley Partnership



**Paul Anthony**  
*President*  
 Lehigh Valley Building Trades  
*Business Manager*  
 IBEW Local Union 375



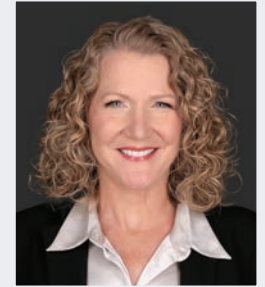
**Hon. Phillips Armstrong**  
*County Executive*  
 Lehigh County



**Dr. Ann D. Bieber**  
*President*  
 Lehigh Carbon  
 Community College



**Gunnar Brunius**  
*Vice President &  
 General Manager*  
 Mack Trucks,  
 Lehigh Valley Operations



**Vicki Doulé**  
*Lehigh Valley Executive  
 & Vice President,  
 Distribution Channels*  
 Capital Blue Cross



**Adam J. Galczynski**  
*Corporate Director of  
 Sales/Lehigh Valley Director*  
 UGI Utilities, Inc.



**Dr. Lisa Greenawalt**  
*Executive Director*  
 Lehigh Career &  
 Technical Institute



**Rev. James J. Greenfield OSFS**  
*President*  
 DeSales University



**Hon. Dan Hartzell**  
*Commissioner-at-Large*  
 Lehigh County Board of  
 Commissioners



**T. Anthony Iannelli**  
*President & CEO*  
 Greater Lehigh Valley  
 Chamber of Commerce



**Thomas R. Ike**  
*Executive Vice President*  
 Lutron Electronics



**Neal Koplín**  
*Senior Executive Vice President  
 & Chief Banking Officer*  
 People's Security Bank & Trust



**Michael Landsburg**  
*Chief Development Officer,  
 Real Estate*  
 NFI Industries



**Susan Larkin**  
*Chief Operating Officer*  
 Allied Personnel Services



**Drew R. Lewis**  
*Business Executive  
 and Entrepreneur*



**Christine M. Martin**  
*President*  
 PPL Electric Utilities



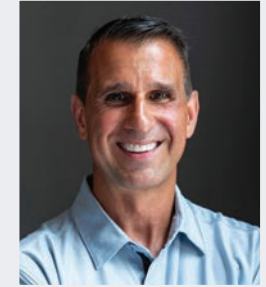
**Hon. Lamont McClure**  
*County Executive*  
 Northampton County



**Michele McGrath**  
*Director Global Engineering (ret.)*  
 Air Products & Chemicals, Inc.



**Shelly McWilliams**  
*President*  
 Lehigh Valley Plastics, Inc.



**Alex Michaels**  
*President & CEO*  
 Discover Lehigh Valley®



**Ray Midlam**  
*Network Vice President  
 of Business Development  
 & Strategy*  
 St. Luke's University  
 Health Network



**Hon. Sal Panto Jr.**  
*Mayor*  
 City of Easton



**Hon. J. William Reynolds**  
*Mayor*  
 City of Bethlehem  
*Chair*  
 Bethlehem Economic  
 Development Corp.



**Richard Reynolds**  
*President*  
 Medical Systems Group  
 Olympus Corporation  
 of the Americas



**Dr. Tina Q. Richardson**  
*Chancellor*  
 Penn State Lehigh Valley



**Loren Speziale**  
*Deputy Managing Partner*  
 Gross McGinley LLP



**Carolyn Stennett**  
*Vice President,  
 Human Resources*  
 Victaulic



**Hon. Matt Tuerk**  
*Mayor*  
 City of Allentown



**R. Scott Unger**  
*Executive Director*  
 Allentown Economic  
 Development Corp.



**Lori Vargo Heffner**  
*President*  
 Northampton County  
 Council



## Our Mission

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## Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

## Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth



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[www.lehighvalley.org](http://www.lehighvalley.org)

