

2022 Investment Opportunities

www.lehighvalley.org



LEHIGH VALLEY
economic development

2021 Investors

The investment of these companies and organizations in 2021 helped LVEDC market the Lehigh Valley's economic assets and promote the region as a destination that is attracting new business and talent. Despite the many challenges, partners contributed more than \$756,000 in sponsorships and investment to keep LVEDC going strong. We welcomed 31 new investors and received increased investment from 9 partners. We are grateful to all our investors for contributing to this coalition for regional growth.



ArtsQuest
AblePay Health
Adams Outdoor Advertising
Allied Personnel Services
ARCO Design/Build Industrial
BSI Corporate Benefits
Computer Aid

Crayola
DeSales University
Embassy Bank for the Lehigh Valley
Feinberg Real Estate Advisors
Gross McGinley
HNL Lab Medicine
Hospital Central Services

Jaindl Land Development
JM Uliana & Associates
Lafayette College
Lee & Associates of Eastern PA
Lehigh Carbon Community College
Mericle Commercial Real Estate Services

MKSD architects
Moravian University
New Tripoli Bank
Northampton Community College
Penn State Lehigh Valley
Peron Development
Provident Bank

QNB Bank
Serfass Construction
SVN | Imperial Realty
Univest Financial Corporation
Vfd Technologies
White and Williams LLP

Life Sciences PA
Albarell Electric
Barry Isett & Associates
Blue Rock Construction
Borton Lawson
Broughal & DeVito
Buckno Lisicky & Company
Burkholder's Heating & Air Conditioning
Burns Mechanical
Cedar Crest College

Colliers Engineering & Design
D'Huy Engineering
EARTHRES
Easton Area Industrial Land Development Corporation
Fedetz & Martin Associates
Hanover Engineering Associates
Hanover Township - Lehigh County
Horwith Trucks
Hotel Bethlehem
Ironton Telephone Company

JCS Professional Staffing, Inc
Joshi Hotel Group
Just Born
Kelly Automotive Group
King, Spry, Herman, Freund & Faul
Klunk & Millan Advertising
Kressler Wolff & Miller
Langan Engineering & Environmental Services
Lehigh Career & Technical Institute
Lehigh County Authority

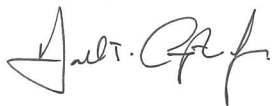
Lehigh Valley Industrial Park
Lehigh Valley Rail Management
Lesavoy Butz & Seitz
Lightweight Manufacturing
Manufacturers Resource Center
Martin Guitar
Michael Baker International
Muhlenberg College
Nacci Printing
NAI Summit

O'Brien's Moving & Storage
RETTEW
RLB Accountants
SAGE Design-Build
Terraform Engineering
Ultra-Poly Corporation
Wind Gap Electric
Berger-Epstein Associates
Gelcor Realty
Reimer Real Estate

Invest in the Partnership Fueling the Lehigh Valley's Economic Growth



Don Cunningham
President & CEO



LVEDC was first founded in 1995 during a time of tumultuous economic changes, when most of the factories and quarries that drove the economy for a century would soon cease to exist. A coalition of business community leaders decided a regional approach was the best way for the Lehigh Valley to compete in a new global economy.

Twenty-seven years later, we continue to see that the commitment to regionalism that has always defined LVEDC was exactly the correct approach. Despite the economic challenges wrought by the COVID-19 pandemic from the past two years, the Lehigh Valley is positioned well for continued economic growth in both traditional areas of strength and in new sectors emerging in a post-pandemic economy of rapid change and development.

Once again, the Lehigh Valley has ranked among the Top 10 regions of its population size for development projects, and among the Top 10 regions in the Northeast of any population size. The Lehigh Valley is well-poised for growth in the life sciences

industry, which has become one of the country's fastest-growing sectors, and LVEDC has been spreading the word about the region's life science sector with the first of several targeted marketing campaigns.

The Lehigh Valley's Gross Domestic Product for 2020 came in at \$42.9 billion, with \$7.9 billion coming from the manufacturing sector, making our region a Top 50 manufacturing market in the United States. LVEDC has tracked more than 50 major expansion or new development projects in 2021 that created or retained about 6,400 jobs.

None of this would be possible without the support of our investors. Now more than ever, this coalition is essential for allowing LVEDC to launch new and evolving strategies that attract and retain both employers and talent. The Lehigh Valley is fortunate to have so many leaders and stakeholders who understand the importance of regionalism and in prioritizing economic growth. Please join us in this coalition for 2022 and for the future.

Investment Tiers

Each tier includes the benefits of the lower tiers, plus the benefits listed in each category.

Platinum\$20,000

- Logo on every issue of weekly newsletter
- Opportunity to participate in strategic planning for regional economic development

Gold \$10,000

- Logo on home page of LVEDC website linked to your website

Silver \$5,000

- Logo on investor page of LVEDC website linked to your website
- Logo in LVEDC investor appreciation ads
- Recognition of investment on LVEDC LinkedIn and Facebook accounts

Executive\$2,500

- Recognition of investment on LVEDC Twitter account
- Subscription to exclusive quarterly Investors' Edge report
- Vote in LVEDC Board of Directors election
- Eligible to serve on LVEDC Board of Directors
- Eligible to chair an LVEDC council

Ambassador \$1,000

- Listing on LVEDC website
- Listing in LVEDC investor appreciation ads
- Subscription to weekly online newsletter
- Invitation to Annual Meeting

Join the Lehigh Valley's regional coalition of almost 140 companies and organizations by investing in LVEDC.

Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or jwhalen@lehighvalley.org.

Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

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