

# 2023 Investment Opportunities

[www.lehighvalley.org](http://www.lehighvalley.org)



LEHIGH VALLEY  
economic development

## 2022 Investors

More than 150 companies and organizations contributed a record-breaking \$810,000 in investment and sponsorship to support LVEDC in 2022. This support enabled LVEDC to bolster its efforts to market the Lehigh Valley's economic assets and promote the region as a place that attracts and retains employers and the talent they need to be successful. We are grateful to all LVEDC investors for their confidence and partnership in the region's economic development coalition.



AblePay Health  
Adams Outdoor Advertising  
ArtsQuest  
Computer Aid  
Crayola  
DeSales University  
Embassy Bank for the Lehigh Valley

Ethosource  
Feinberg Real Estate Advisors  
Gross McGinley LLP  
HNL Lab Medicine  
Hospital Central Services  
Jaindl Land Development  
JM Uliana & Associates

Lafayette College  
Lee & Associates of Eastern PA  
Lehigh Carbon Community College  
Lehigh Valley Plastics  
Mericle Commercial Real Estate Services  
MKSD architects

Moravian University  
New Tripoli Bank  
Northampton Community College  
Penn State Lehigh Valley  
Peron Development  
Provident Bank  
QNB Bank  
Quandel Construction Group

Richard G. Larson  
Serfass Construction  
Service Electric Cable TV and Communications  
SVN | Imperial Realty  
Univest Financial Corporation  
White and Williams LLP

Life Sciences PA  
Albarell Electric  
Barry Isett & Associates  
Blue Rock Construction  
Borton-Lawson  
Broughal & DeVito  
Buckno Lisicky & Company  
Burkholder's Heating & Air Conditioning

D'Huy Engineering  
EARTHRES  
Fedetz & Martin Associates  
Hanover Engineering Associates  
Hanover Township - Lehigh County  
Horwith Trucks  
Joshi Hotel Group  
Just Born  
Kelly Automotive Group

King, Spry, Herman, Freund & Faul  
Klunk & Millan Advertising  
Kressler Wolff & Miller  
Langan Engineering & Environmental Services, Inc.  
Lehigh Career & Technical Institute  
Lehigh County Authority  
Lehigh Valley Industrial Park  
Lehigh Valley Rail Management

Lesavoy Butz & Seitz  
Manufacturers Resource Center  
Martin Guitar  
Michael Baker International  
Muhlenberg College  
Nacci Printing  
NAI Summit  
O'Brien's Moving & Storage  
RETTEW

RLB Accountants  
SAGE Design-Build  
Southland Industries  
The Witmer Group  
Ultra-Poly Corporation  
Berger-Epstein Associates  
Gelcor Realty  
Reimer Real Estate

## Invest in the Coalition Helping to Drive Economic Growth in the Lehigh Valley



**Don Cunningham**  
President & CEO



I'm often asked the secret to why the Lehigh Valley economy is doing so well.

The answer is age old. We work together. Public. Private. 62 municipalities. 2 counties. And countless employers, regional institutions, and schools. The Lehigh Valley's economic renaissance continued in 2022 as manufacturing, once again, is our largest economic sector.

LVEDC is at the center of that. Founded in 1995 by the region's corporate leadership during much different economic times, our coalition delivers a regional strategy and approach to reshape, grow and diversify our economy.

The results in business development, and job and population growth are impressive. People have taken notice.

Our talent strategies are known and admired nationally for driving smart action, ensuring that our employers have the talent they need to be successful.

The Lehigh Valley ranked #2 in the country for economic development projects in 2022 among regions of our size. Economic output is at record levels, with manufacturing leading the way for the first time in 15 years, responsible for \$8.4 billion in Gross Domestic Product. We have added 13,000 jobs in the last five years.

We have achieved these collaborative successes through the support of investors. The coalition's strategies to attract and retain employers in high-value target sectors, bring employers and educators together to address talent issues, and promote the Lehigh Valley's quality-of-place are possible because leaders and stakeholders advocate for regional growth.

As an investor, you enable the success of regional marketing strategies that make the Lehigh Valley more prosperous and create opportunities for everyone. Your commitment to the partnership keeps the Lehigh Valley competitive. Please join our coalition for 2023 and the future.

### Investment Tiers

Each tier includes the benefits of the lower tiers, plus the benefits listed in each category.

<b>Platinum</b> .....\$20,000	<b>Silver</b> .....\$5,000	<b>Executive</b> .....\$2,500	<b>Ambassador</b> .....\$1,000
<ul style="list-style-type: none"> <li>• Logo on every issue of weekly E-newsletter</li> <li>• Opportunity to participate in strategic planning for regional economic development</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on investor page of LVEDC website linked to your website</li> <li>• Logo in LVEDC investor appreciation ads</li> <li>• Recognition of investment on LVEDC LinkedIn and Facebook accounts</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition of investment on LVEDC Twitter account</li> <li>• Vote in LVEDC Board of Directors election</li> <li>• Eligible to serve on LVEDC Board of Directors</li> <li>• Eligible to chair an LVEDC council</li> </ul>	<ul style="list-style-type: none"> <li>• Listing on LVEDC website</li> <li>• Listing in LVEDC investor appreciation ads</li> <li>• Subscription to weekly E-newsletter</li> <li>• Invitation to Annual Meeting</li> </ul>
<b>Gold</b> .....\$10,000			
<ul style="list-style-type: none"> <li>• Logo on home page of LVEDC website linked to your website</li> </ul>			

### Join the Lehigh Valley's regional coalition by investing in LVEDC.

Contact Jaime Marie Whalen, Executive Vice President and Chief of Staff, at 610-266-6775, or [jwhalen@lehighvalley.org](mailto:jwhalen@lehighvalley.org).

LVEDC is a 501(c)3 organization. Investment contributions are tax-deductible.

## Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

## Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

## Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

LVEDC is an accredited economic development organization according to the IEDC.  
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LVEDC Investment Opportunities Brochure designed by Michelle Chrin.  
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