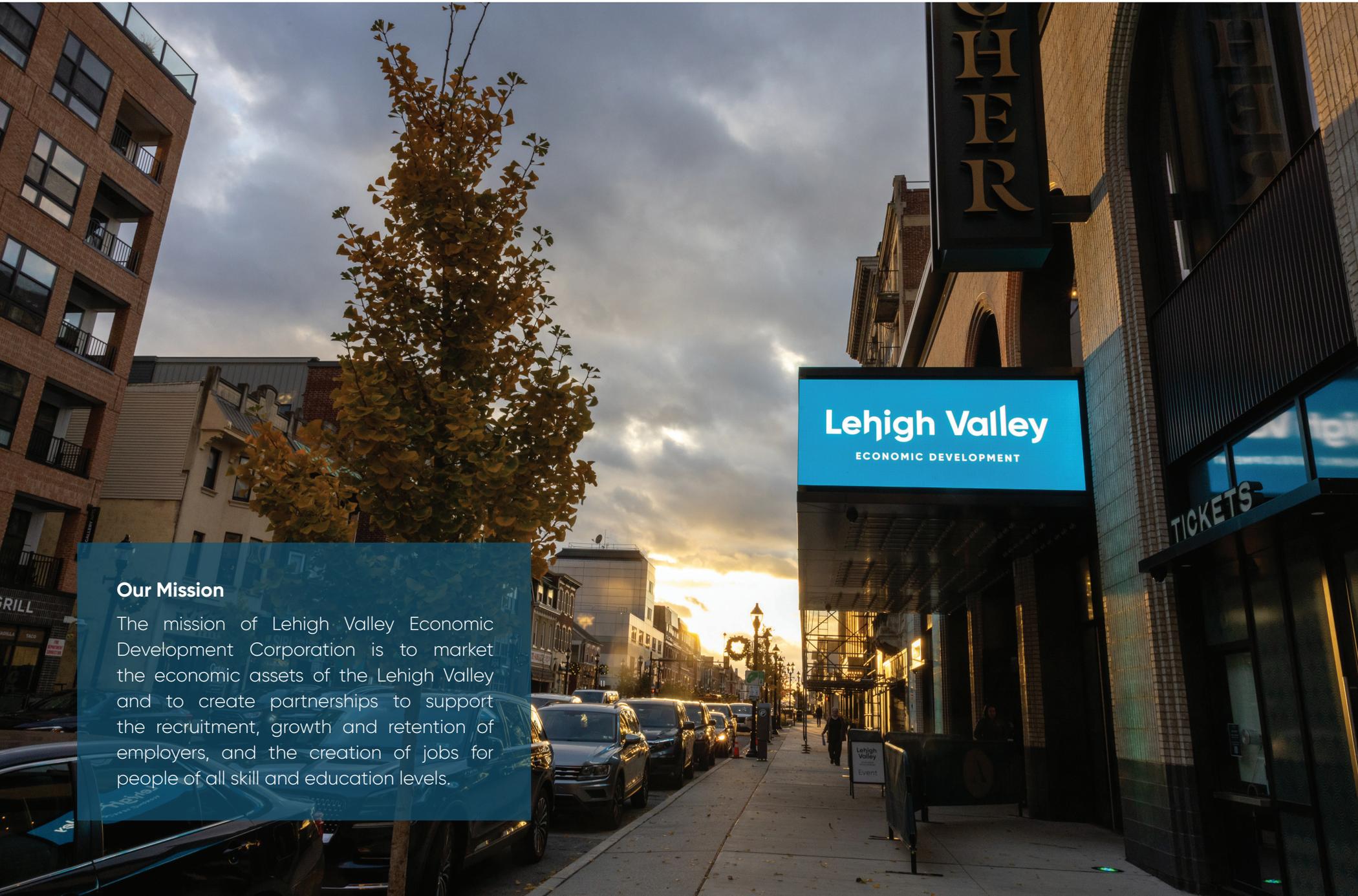




Lehigh Valley
ECONOMIC DEVELOPMENT

2026
BOARD OF
DIRECTORS



Our Mission

The mission of Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers, and the creation of jobs for people of all skill and education levels.

The Lehigh Valley Economic Development Corporation Board of Directors brings together senior leaders from the region's largest employers, institutions, and government partners. This cross-section of public and private sector leaders is committed to strengthening the Lehigh Valley's economy and expanding opportunity for residents at every skill and education level.

Working closely with LVEDC's leadership team, the Board helps shape the organization's long-term direction and provides strategic guidance to recruit and retain employers, attract and develop talent, and keep the region competitive for years to come.

"The LVEDC Board understands that regional collaboration drives economic competitiveness. In partnership with LVEDC's leadership team, the Board sets long-term direction and provides strategic guidance to advance LVEDC's mission of building a stronger economy and community."

Steve Hoff
Board Chair

Grounded in LVEDC's mission to market the region's economic assets and build partnerships that support family-sustaining jobs, the Board advances economic strength and opportunity across every corner of our community.

2026 Board of Directors

Executive Board of Directors



Chair
Steve Hoff
*Executive Vice President
& Chief Financial Officer*
Crayola



Donald T. Cunningham
President & CEO
Lehigh Valley Economic
Development Corporation

"The LVEDC Board unites leading voices from business and government across the Lehigh Valley. Their diverse talents and fresh perspectives help us anticipate change, strengthen the region's economy, and expand opportunity for everyone."

Don Cunningham
President & CEO



Vice Chair
Richard Reynolds
President
Olympus Corporation
of the Americas



Treasurer
Susan Larkin
Chief Operating Officer
Allied Personnel Services



Secretary
Dan McCarthy
Secretary
Lehigh Valley Partnership



Daniel Adamo
*Vice President,
 Customer Relations*
 UGI Utilities, Inc.



Rob Albert
Chief Executive Officer
 B. Braun of America, Inc.



Paul Anthony
President
 Lehigh Valley Building Trades
*Business Manager/
 Financial Secretary*
 IBEW Local Union 375



Robert Begliomini
President,
Lehigh Valley Region
 Lehigh Valley Health Network
 (part of Jefferson Health)



Robert Cuscino
Senior Vice President,
Regional Development
 Evonik



Arthur Dorn
*Market President Manager/
 SVP – Northern PA &
 Northern NJ*
 Truist Bank



Vicki Doulé
*Lehigh Valley Executive &
 Vice President, Community
 Impact & Market Development*
 Capital Blue Cross



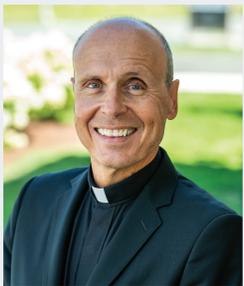
John Fistner
Founder & CEO
 AblePay Health



Guillaume Giroudon
*Vice President &
 General Manager,*
Lehigh Valley Operations
 Mack Trucks



Dr. Lisa Greenawalt
Executive Director
 Lehigh Career &
 Technical Institute



Rev. James J. Greenfield, OSFS
President
 DeSales University



Hon. Dan Hartzell
Commissioner-at-Large
 Lehigh County
 Board of Commissioners



Kassie Hilgert
President & CEO
 ArtsQuest



Benjamin M. Hussa
Vice President,
Taxes & Corporate Treasurer
 Air Products and Chemicals, Inc.



T. Anthony Iannelli
President & CEO
 Greater Lehigh Valley
 Chamber of Commerce



Thomas R. Ike
Executive Vice President
Lutron Electronics



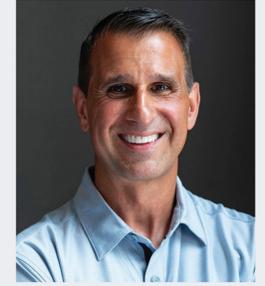
Christine M. Martin
President
PPL Electric Utilities



Rachel McDevitt
Vice President,
Human Resources
C.F. Martin & Co., Inc.



Shelly McWilliams
President
Lehigh Valley Plastics, Inc.



Alex Michaels
President & CEO
Discover Lehigh Valley®



Ray Midlam
Senior Vice President,
Chief Strategy Officer
St. Luke's University
Health Network



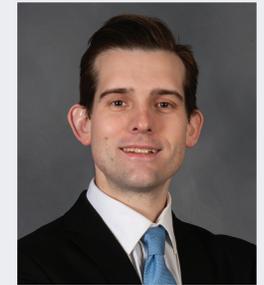
Hon. Sal Panto Jr.
Mayor
City of Easton



Hon. J. William Reynolds
Mayor
City of Bethlehem
Chair
Bethlehem Economic
Development Corp.



Dr. David A. Ruth
President
Northampton Community
College



Hon. Joshua Siegel
County Executive
County of Lehigh



Hon. Matt Tuerk
Mayor
City of Allentown



R. Scott Unger
Executive Director
Allentown Economic
Development Corp.



Dr. Nathan Urban
Provost & Senior
Vice President
for Academic Affairs
Lehigh University



Hon. Jeff Warren
Vice President
Northampton County
Council



Hon. Tara M. Zrinski
County Executive
County of Northampton



Our Mission

The mission of the Lehigh Valley Economic Development Corporation is to market the economic assets of the Lehigh Valley and to create partnerships to support the recruitment, growth and retention of employers and the creation of jobs for people of all skill and education levels.

Our Vision

Our vision is of a diverse Lehigh Valley economy that provides economic growth and opportunity for people of all skill and education levels and strengthens all our cities, boroughs, and townships.

Our Priorities

- Market the economic assets of the Lehigh Valley
- Recruit companies in targeted economic sectors
- Support the growth and retention of new and existing employers
- Promote and help to coordinate a skilled and prepared workforce
- Provide intelligence and data on the Lehigh Valley economy
- Expand public and private LVEDC investment and build partnerships for economic growth

